

JOHN CAPP Director, Global Safety Strategy & Vehicle Programs

14

THE OPPORTUNITY

CRASHES/HUMAN ERRORS





CONGESTION/TIME



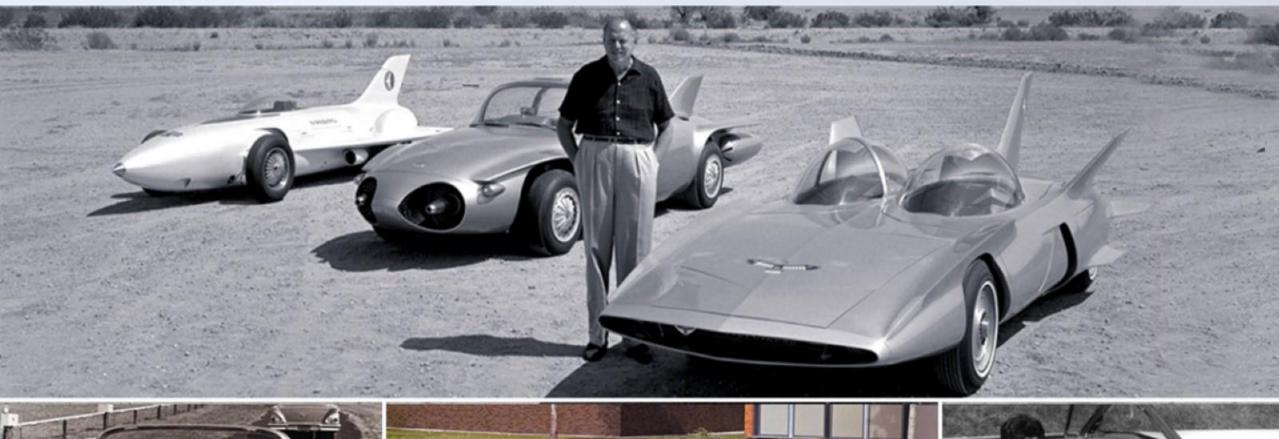


AGING/DISABLED





EARLY GM AUTOMATED VEHICLES









RESEARCH & PRODUCT

2007 DARPA Urban Challenge



Next Year: Super Cruise on Cadillac CT6



SAFETY ADVANCES

Automatic Crash Notification



V2V to DEBUT on 2017 Cadillac CTS

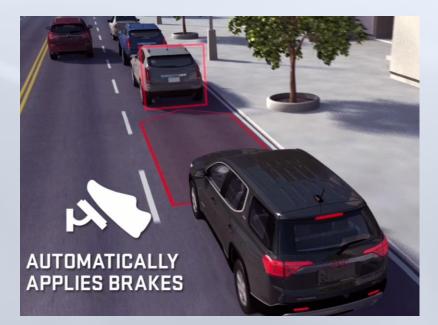


Automatic Emergency Braking



PERSPECTIVES ON AUTOMATION

ACTIVE SAFETY



AUTOMATION



HIGH AUTOMATION



INNOVATIVE NEW APPROACHES

