
Yoshi Ohkuma

Mr. Yoshi Ohkuma is currently Director of Business Development for JTB Global Marketing & Travel, the company specialized in Japan inbound tourism under JTB Corp. He is in charge of marketing and sales for overseas clients.

Mr. Ohkuma has been involved in North America market almost 20 years, working with many U.S. tour operators, cruise companies, incentive houses and meeting planners. His extensive sales and operational experiences include variety of different markets in travel, wholesale Japan tours, special interest tours, luxury travel, cruise shore excursions, student programs, big sports events hospitality programs like Nagano Olympics & World Cup Japan/Korea and meetings & incentives.

In 1998-2001, he was a manager in JTB Corp. New York Office, taking care of Japanese coming into U.S. East Coast.

Mr. Ohkuma has been working for JTB Corp since he graduated from the Meiji University with a Bachelor of Economics in 1984.