



Koichiro Hayashi

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Dr. Koichiro Hayashi is the General Manager of the Research Group at NYK Line, a Japanese global shipping and comprehensive logistics company. He oversees the analysis of business environments and competitive intelligence.

Since joining NYK Line in 1991, he worked in the field of containership and bulkcarrier operations, and participated in system development at the company's U.S. office. At an R&D subsidiary, he conducted research on RFID use cases in logistics. Since 2011, he has served as an analyst in the Research Group and was appointed as the General Manager in 2022.

He obtained a Master's degree from New York University in 2008, with his thesis focusing on "An e-Seal in Container Security Program: How to maximize the benefits of e-Seal in the battle against terrorism." In 2023, he earned his Ph.D. from Tokyo University of Marine Science and Technology, with a dissertation on "Analysis of Cyclical Fluctuations in Bulk Carrier Freight Rates."

