



**AMERICAN PUBLIC TRANSPORTATION ASSOCIATION**





**Presentation to the  
Japan International Transport Institute**

**Increasing Public Transportation  
Ridership**

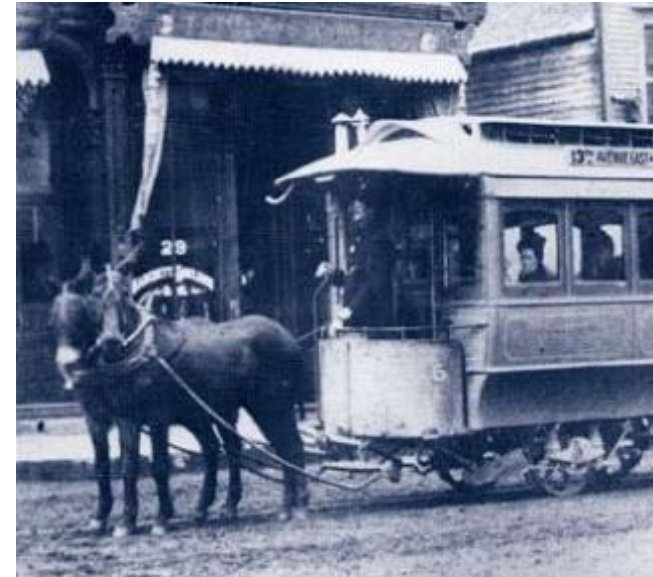
**Art Guzzetti  
American Public Transportation Association**

**Wednesday, February 6, 2013  
Washington, DC**



# Who Are We?

- Principal public transportation trade organization, with more than 1,500 transit, business, and other members in the United States, Canada, and worldwide.
- Non-profit: 501(c)6.
- Began in 1882—the era of horse-drawn street railway cars.
- 90% of transit riders travel on APTA member systems.



# APTA's Vision and Mission

## Vision

Be the leading force in advancing public transportation

## Mission

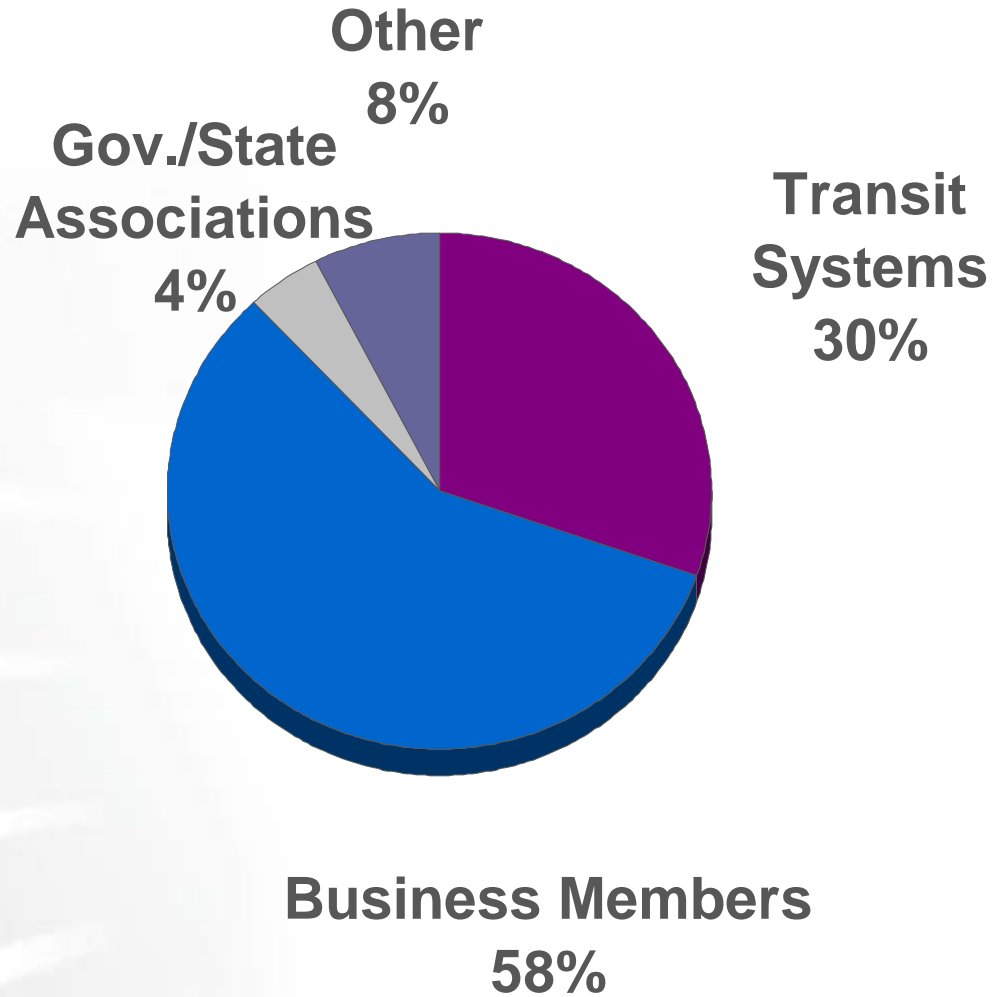
To strengthen and improve public transportation, APTA serves and leads its diverse membership through advocacy, innovation, and information sharing



# How APTA Defines Public Transportation

- Buses, heavy rail, commuter rail, light rail, high-speed rail, streetcars, ferryboats, paratransit, vanpools, high-performance intercity rail corridors, BRT, subways.....
- Scale of operations
  - Large Urban (Rail, Bus, Paratransit)
  - Small to Medium Urban (Bus, streetcars, light rail)
  - Rural (Demand response, limited fixed-route service)

# Who Are Our Members?



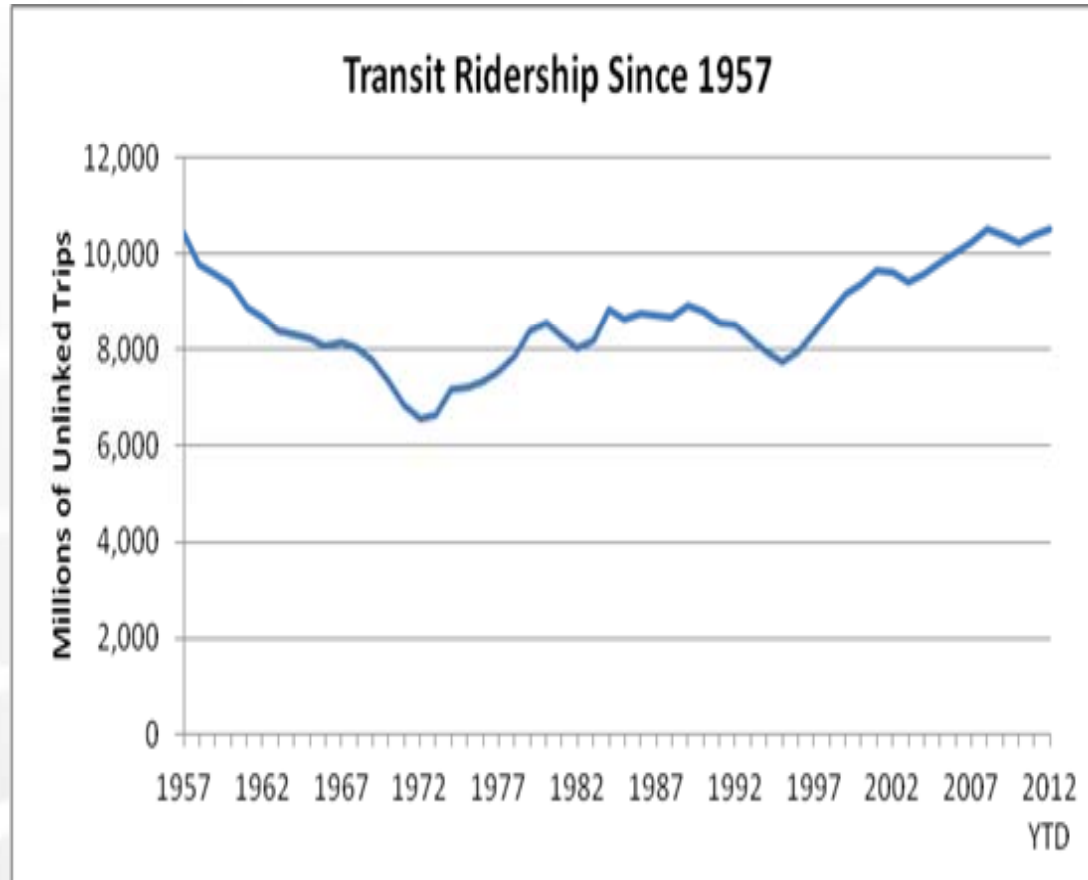


## Public Transportation in the U.S.

- 36 million boardings every weekday.
- 10.4 billion annual boardings in 2011.
- Approximately 7,700 transit providers in U.S., but 75% of usage on top 30 systems.
- 52% of trips on bus; 44% taken on Rail.
- 46% of U.S. households have no access.
- \$57 billion / yr. industry; directly employs 400,000 and supports 1.9 million jobs.



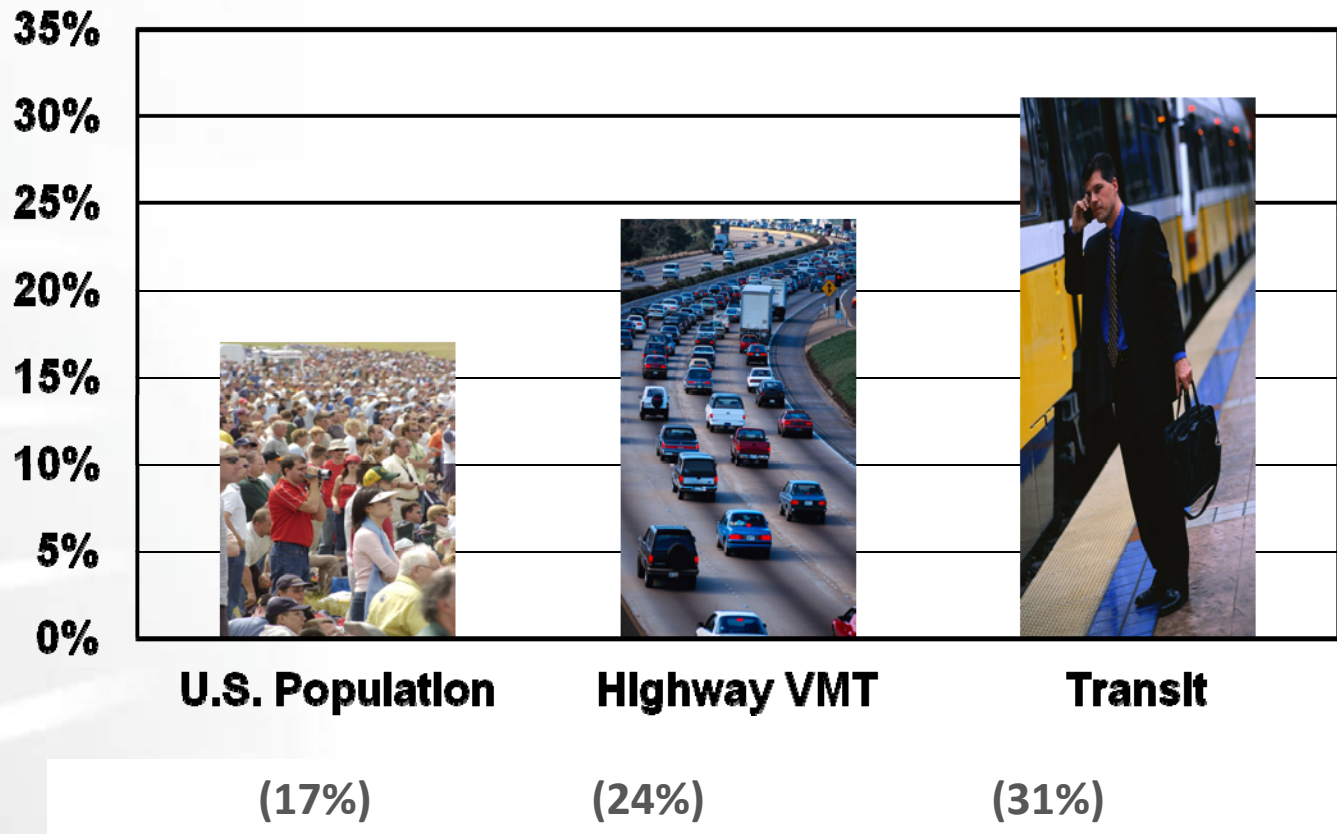
# Public Transportation Ridership Since the Dawn of the Interstate Highway Era







# Public Transportation Use Growing Faster Than Highway Use (1995 – 2011)





# Forward-Looking Trends Support Growth:

- Population Growth
- Urbanization
- Social & Demographic
- Economic
- Energy / Environment
- Affordability & Household
- Public Choice

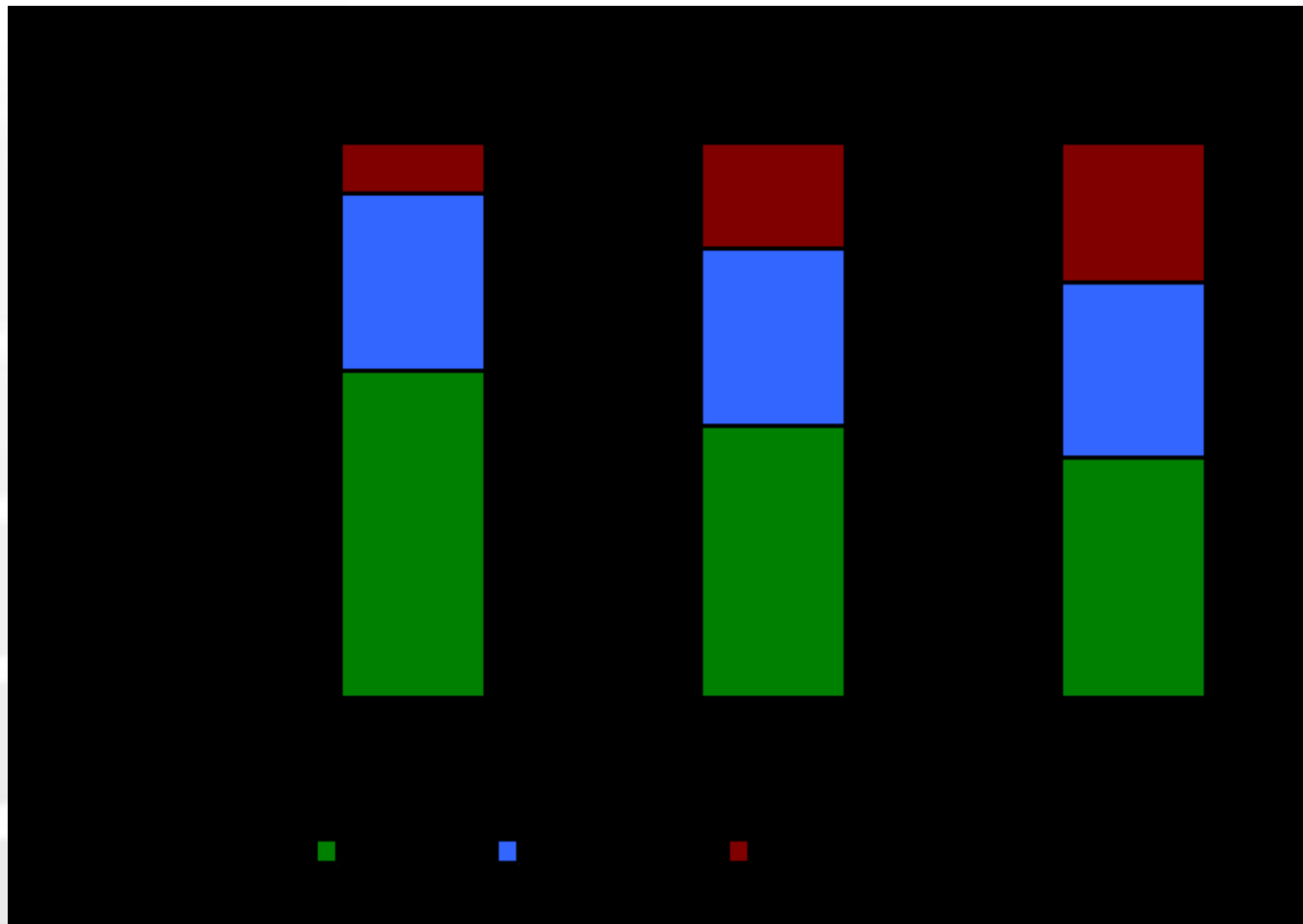
# Household Expenditures: Housing, Transportation, Other



Efficient Location

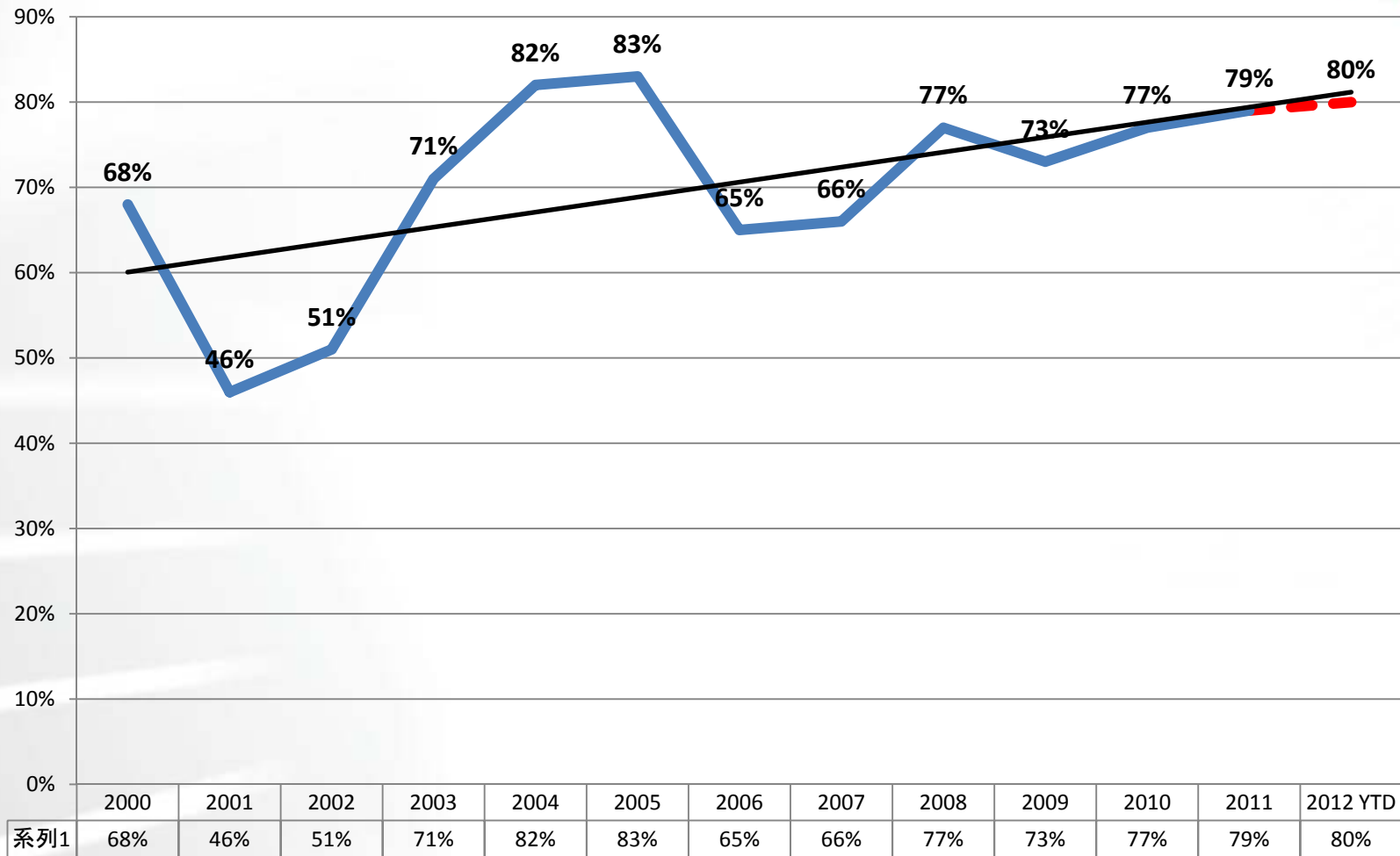
Average

Automobile Dependent





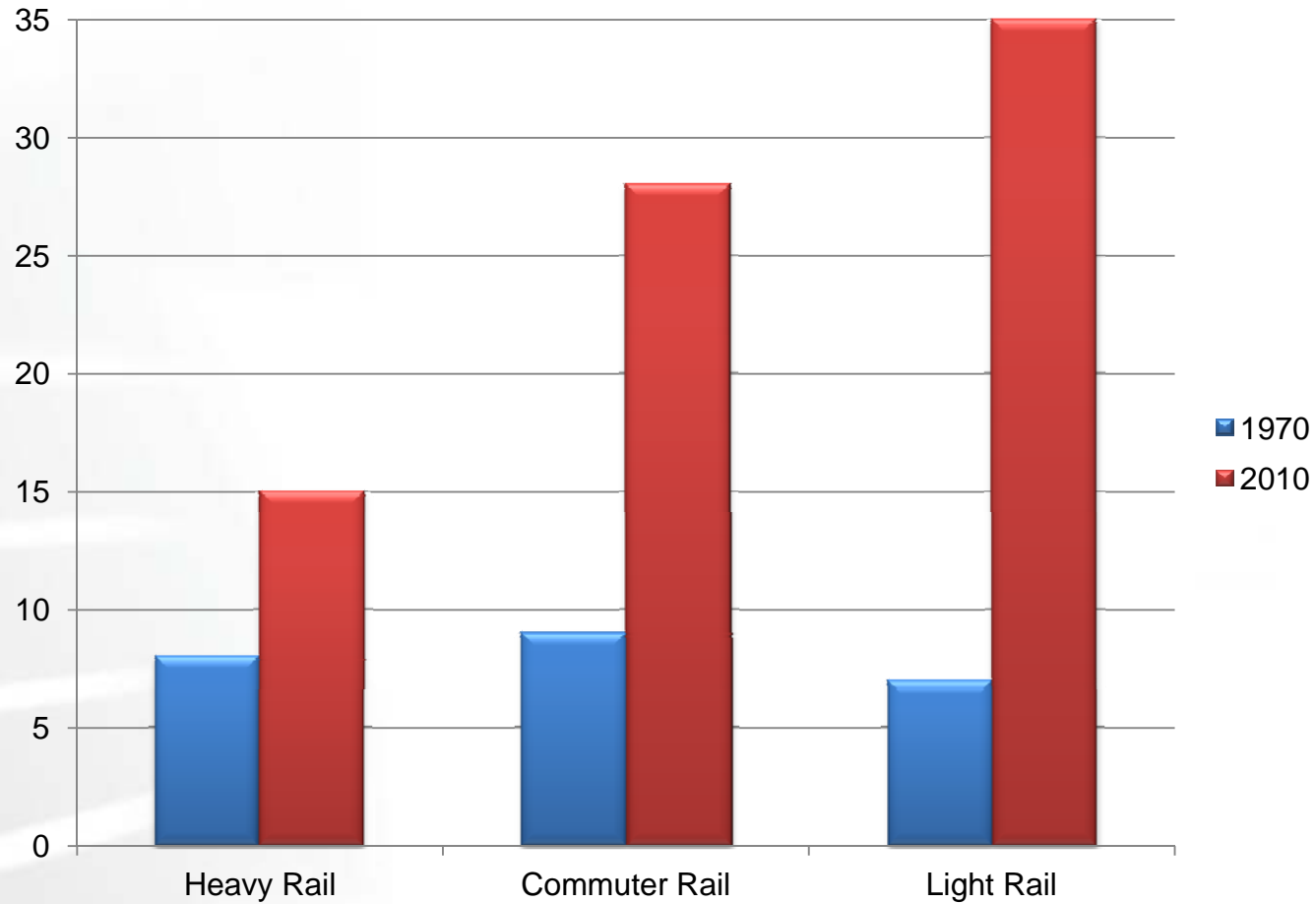
## Ballot Measure Success Rate 2000 - 2012







# Significant Expansion Nationally (# of rail systems)



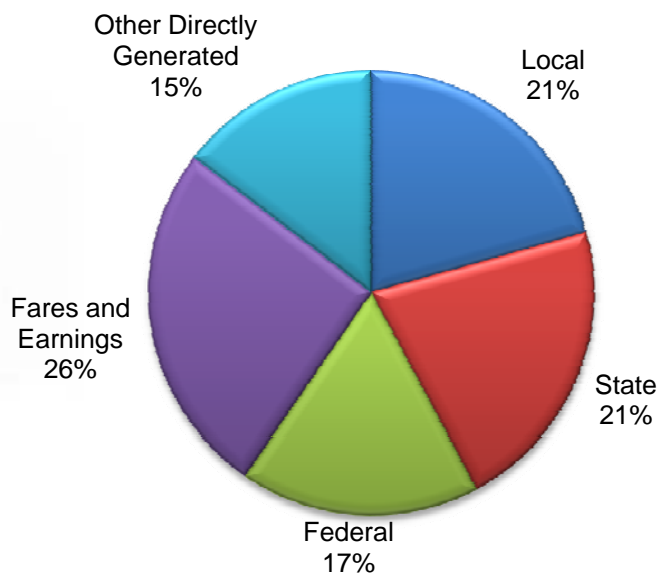


# Sources of Transit Funding

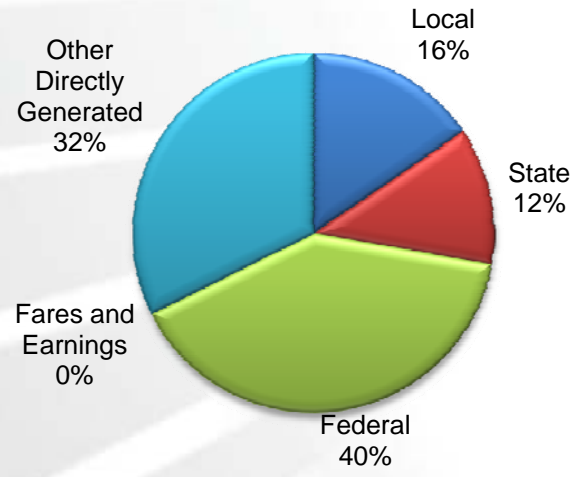
- Federal
- State
- Local – sales taxes and others
- Private Sector
- Directly Generated
  - Fares
  - Agency taxing authority
  - Other (parking, advertising, etc.)



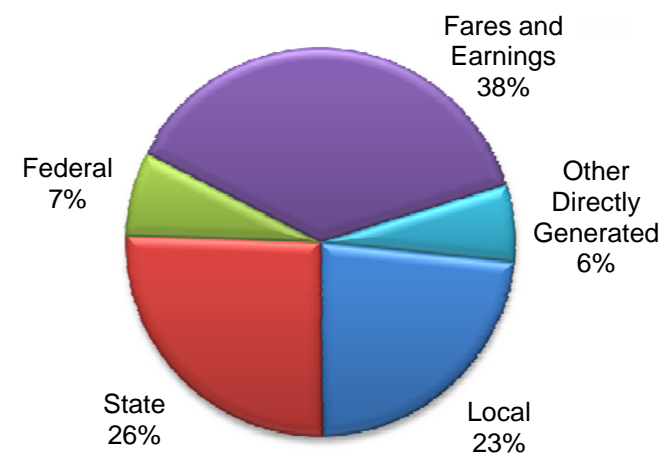
# Industry Revenue Sources – \$57 Billion



2008 Capital Funding - \$17.4 Billion



2008 Operating Funds- \$38.0 Billion





# Funding Totals

## Federal Program for Public Transportation

-FY 2010	SAFETEA-LU	\$10.5 billion
-FY 2011	SAFETEA-LU	\$10.1 billion
-FY 2012	SAFETEA-LU	\$10.4 billion
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-FY 2013	MAP-21	\$10.6 billion
-FY 2014	MAP-21	\$10.7 billion





# Sources of State/Local Funding Assistance

- Sales Taxes
- Property Taxes
- Motor Fuel
- Vehicle / Driver Fees
- Car Rental / Leases / Tires
- Hotel Occupancy
- Impact Fees
- Realty Transfer
- Naming Rights
- Sponsorships
- Lottery proceeds
- Assessment Districts
- Parking Fees
- Tolls / Road Pricing
- Payroll/ Earnings/ Wage
- Corporate / Personal Income
- Utility Fees
- Corporate Franchise Taxes
- Excise Taxes / Poured Drink
- Taxi Surcharges
- Casino Revenues



# Onward!

## Contact Information

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